



2009

Teacher Resource Fair

Friday, July 24, 2009
Northfield Inn & Suites ♦ Springfield, IL
8:00 a.m. – 3:30 p.m.

Sponsored by:
Illinois First Amendment Center

Don't miss this educational event for Illinois teachers!!!

- **TOTALLY COST FREE**
- Professional Development Workshops for K - 12
- CPDUs
- Buffet Lunch
- Lots of Attendance Prizes
- Designated time to visit exhibitors

Space is limited – sign up today !
Pre-Registration Required

Teacher Resource Fair 2009

Conference Information:

Pre-Registration

This is a **cost-free** event for Illinois teachers and offers networking, professional development and the opportunity to learn of useful products, materials and information from exhibitors. **Pre-registration is required, as space is limited to 250 participants.** Please send in your pre-registration form (enclosed) as soon as possible. If you pre-register and later determine that you will be unable to attend, please cancel your registration via email, so others may attend. To cancel your reservation, please contact Amanda Plunkett via email at aplunkett@illinoispress.org or by phone at 217.241.1300.

You will receive your name badge during On-Site Registration at the event. Name badges will be required at all times for admittance to the general sessions, workshops, lunch, and issuance of CPDU certificates. Registration will begin at 8:00 a.m. on July 24, 2009 at the Northfield Inn & Suites, 3280 Northfield Drive, Springfield, Illinois (see enclosed Agenda-At-A-Glance). Please use entrance "Northfield II" on July 24. Registration will be in the Onyx Room.

Workshops

There will be four one-hour breakout sessions during the event. There will be four workshops offered during each session for a total of 16 workshops. Each attendee will attend a total of four workshops.

Journalism Workshops

There will be four workshops specifically geared toward Journalism. These workshops are made possible through a grant from the Chicago Tribune Foundation.

IFAC's Annual Poster Contest – Informational Booth

Lynn Saputo - Graphic Designer for the **Illinois Press Association** will be on hand to discuss the **Illinois First Amendment Center's** Annual Poster Contest. Lynn will convey the importance for student participation at the High School level, the generous prize dollar allowances (**\$1,000 for 1st Place**) and the importance of Education of the First Amendment and its Five Freedoms through Journalism, English and Art Classes. Lynn will have previous entries on hand as well as a Power Point presentation which goes into depth as to how the process unfolds each year, the criteria to enter and past themes that have been designed. Take time out to hear about this worthwhile opportunity to add to next year's curriculum!

CPDUs

Each attendee will receive four (4) Continuing Professional Development Units after attending four one-hour workshops. CPDU certificates will be issued after the Closing General Session at 3:30 p.m.

Directions to the Event

Coming north or south on Highway 55: From either direction, take Exit 100B - Sangamon Avenue. After exiting onto Sangamon Avenue, turn **RIGHT** at the first stop light onto Dirksen Parkway. At the first light, turn **RIGHT** onto Northfield Drive. Northfield Inn & Suites is on your right - attached to the Xochimilco Mexican Restaurant.

Hotel / Parking Information

If you choose to stay overnight the night before the event, we have reserved a block of rooms. To make your reservations, call Northfield Inn & Suites at 217.523.7900 and reference the room block for the "Teacher Resource Fair."

The room block lodging rate will be \$79 + tax and includes a hot/cold breakfast bar. All rooms offer a microwave and refrigerator. This room block only applies to July 23rd (the night before the event). The room block will be held until June 23rd. After that date, the room rate is not guaranteed and reservations will be accepted based on availability. There is no charge for parking at the hotel. There are several restaurants in the immediate area.

Pre-Registration Form

TEACHER RESOURCE FAIR

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8:00 a.m. - 3:30 p.m.

PLEASE RETURN THIS FORM . . .

. . . at your earliest convenience to the attention of Amanda Plunkett via fax (Fax # 217-241-1301) or by mail to Illinois First Amendment Center, 900 Community Drive, Springfield, Illinois 62703, or email to aplunkett@illinoispress.org. You must be PRE-registered to attend this event. You will receive confirmation via email.

**** NOTE: If you do not receive email confirmation, you are not registered !! ****

Registration Information: (All information below is required for registration.)

Name as it should appear on Name Badge: _____

Note: Name badge will be required at all times during event.

School / Organization: _____

School Address (City, State, Zip): _____

School Phone with Area Code: _____

Grade Level / Subject You Teach: _____

Home Address (City, State, Zip): _____

Year-round Email: _____

(Note: We send updates during the summer. It is necessary that you provide a year-round email address.)

On-Site Registration / Name Badges:

Check-in registration will take place from 8:00 - 8:30 a.m. You will need to pick up your name badge and attendee bags at this time. CPDU certificates will be issued at 3:30 p.m. after the Closing Session.

Cancellation:

Space is limited for this event. Once registered and confirmed, if you are later unable to attend, please cancel your registration so others may attend by contacting Amanda Plunkett via email at: aplunkett@illinoispress.org.

~ A G E N D A ~

8:00 am - 8:30 am	Registration / Visit Exhibitors (Coffee & Break Food)	Onyx
8:30 am - 9:00 am	Welcome / Housekeeping Tips / Visit Exhibitors	Onyx
9:00 am - 10:00 am	Workshop Session #1	Crystal, Diamond, Emerald & Jade
10:00 am - 10:30 am	Break / Visit Exhibitors	Onyx
10:30 am - 11:30 am	Workshop Session #2 Note: Exhibitors' buffet lunch 11:00 - 11:30 a.m.	Crystal, Diamond, Emerald & Jade
11:30 am - 11:45 am	Visit Exhibitors	Onyx
11:45 am - 12:45 pm	Buffet Lunch / Visit Exhibitors	Onyx
12:45 pm - 1:00 pm	Visit Exhibitors	Onyx
1:00 pm - 2:00 pm	Workshop Session #3	Crystal, Diamond, Emerald & Jade
2:00 pm - 2:15 pm	Break / Visit Exhibitors (Exhibitors tear down at 2:15 pm.)	Onyx
2:15 pm - 3:15 pm	Workshop Session #3	Crystal, Diamond, Emerald & Jade
3:15 pm - 3:30 pm	Closing General Session: ★ CPDU Evaluations Completed ★ Super Prize Winners Announced ★ Closing Remarks ★ CPDU Certificates Issued	Onyx

Workshops

ROOM	SESSION 1: 9:00 – 10:00	SESSION 2: 10:30 – 11:30	SESSION 3: 1:00 – 2:00	SESSION 4: 2:15 – 3:15
Crystal	<p>Jingles, Rhythm, Repetition, & Fun</p> <p>Michael Schafstall</p> <p>“My students act like they’ve never heard of a noun! Did their teacher ever teach the parts of speech last year? I can’t get them to write a complete sentence, let alone a paragraph.” In this session, you will see students who have successfully resolved these issues with the use of JINGLES, rhythm, repetition, and FUN. Skills are not taught in isolation as they are merged with writing traits, easy writing outlines, and the writing process. (Door prizes: Jingle CDs from Shurley English)</p> <p style="text-align: center;">1 - 8</p>	<p>The 1st Amendment - Keep It Strong</p> <p>Dave Bennett</p> <p>Censorship, prior restraint, and reduced access to government information are growing problems in the U.S. There is a growing lack of understanding of and tolerance for our First Amendment freedoms. Dave will discuss these issues and answer the question, “What are we doing about it?”</p> <p style="text-align: center;">7 - 12</p>	<p>Building Character in Youth</p> <p>Jim Kestner</p> <p>We often wish our students would come to class with self-respect, self-discipline and responsibility. This session provides practical strategies for minimizing behavior problems, building respect and resiliency, and improving students’ willingness to accept responsibility for their actions. Practical classroom strategies will be offered.</p> <p style="text-align: center;">K - 6</p>	<p>Building Character in Youth</p> <p>Jim Kestner</p> <p>We often wish our students would come to class with self-respect, self-discipline, and responsibility. This session provides practical strategies for minimizing behavior problems, building respect and resiliency, and improving student’ willingness to accept responsibility for actions and pursue long-term goals. Practical strategies for the classroom will be offered.</p> <p style="text-align: center;">7 – 12</p>
Diamond	<p>Understanding Students of Poverty</p> <p>Robert & Kim Koehler Freitag</p> <p>This presentation will include information about the value systems of the various socio-economic classes and suggestions for working with children of poverty and their parents. This presentation is grounded in the work of Ruby Payne.</p> <p style="text-align: center;">K – 12</p>	<p>Differentiation of Instruction</p> <p>Kim Freitag</p> <p>This session will include an overview of the key components of defensible differentiation, samples of differentiated tasks, differentiation planning templates, and annotated bibliography. This presentation is grounded in the work of Carol Ann Tomlinson.</p> <p style="text-align: center;">K – 8</p>	<p>Analyzing, Understanding, and Using Assessment Data</p> <p>Robert & Kim Koehler Freitag</p> <p>This workshop will include a brief overview of types of statistics found on score reports, types of assessments and their purposes (diagnostic, formative, summative; ability, achievement, and aptitude; program identification, measuring and monitoring student progress, tracking growth, program/curriculum evaluation, etc.), and a template for using assessment data to improve student performance.</p> <p style="text-align: center;">4 – 12</p>	<p>Supporting Science & Social Studies</p> <p>Nora Abboreno</p> <p>Do you feel like your students have less time for Science and Social Studies? This session will provide some practical applications that will bring Science and Social Studies into your reading block. IL Learning Standards will be fully incorporated.</p> <p style="text-align: center;">K – 6</p>
Emerald	<p>Comprehension and the Textbook</p> <p>Donna Herman</p> <p>This workshop looks at how students and teachers view understanding from the textbook. Research, strategies, and practical applications are shared with a focus on students with disabilities as well as some RTI perspectives. Grade levels addressed are primarily 6-12, but content can easily be adapted for younger grades. Handouts and resources provided.</p> <p style="text-align: center;">6 – 12</p>	<p>Letters, Lines & Lincoln Logs</p> <p>Diane Ackerman</p> <p>Enrich the learning climate for young students by using newspaper headlines, comics, pictures and display advertising as building blocks to develop comprehension, vocabulary, art and socialization skills. Teach conservation and recycling awareness, too. This material is geared to teachers of grades K – 4 and certain special education populations.</p> <p style="text-align: center;">K – 4</p>	<p>Famous Last Words: A Daily Dose of Core Curricula from One Page</p> <p>Diane Ackerman</p> <p>History is woven together by individual lives that contribute in large and small ways to towns, states, countries, the world. Mine the wealth of information found in most newspaper obituaries, and discover an interdisciplinary approach to enriching math, language arts, geography and character education. This workshop best serves teachers of grades 7-12.</p> <p style="text-align: center;">7 – 12</p>	<p>Taming Technology</p> <p>Shellie Brunsmann</p> <p>This workshop will provide practical and easy ways to use many forms of technology in your elementary classroom. Technology such as digital and video cameras, computers, SMARTBoards, Web sites and much more will be demonstrated and on display. Starting and running an in-school TV station will also be discussed.</p> <p style="text-align: center;">K – 6</p>
Jade	<p>Press Freedoms in the Information Age: Sources, Shields & Citizens</p> <p>Shawn Healy</p> <p>How can we best obtain the information we need to be effective citizens in an ever-changing media environment? Learn about Information Age challenges and opportunities related to press freedom. Specific topics include: the Fairness Doctrine, media coverage during times of war, reporters’ privilege, and the extent to which bloggers are journalists.</p> <p style="text-align: center;">9 – 12</p>	<p>Controversial Conversations: How To Talk With Your Administrators</p> <p>Sally Turner</p> <p>You never know when you might be called upon to explain or defend the work of your students - classroom work, performance or publication. This session helps you plan and navigate those conversations, and offers suggestions for proactive as well as reactive communication with parents, administrators, fellow teachers and the public.</p> <p style="text-align: center;">All Levels</p>	<p>Using Photoshop To Spread The News</p> <p>Brian Johnson</p> <p>Photoshop is just one of the tools needed by today’s journalists. While Photoshop can seem like a daunting program, you need only use a small portion of it to produce effective output. Learn about preparing digital images for publication and the Web, tonal adjustment, color correction, noise reduction, sharpening and compressing for the Web.</p> <p style="text-align: center;">Primarily 7 – 12</p>	<p>Looking In-Depth: Navigating Feature Writing</p> <p>Sally Turner</p> <p>Sometimes it can be a challenge to nurture your students through the writing process. This session on feature writing will provide the foundation for a writing unit that helps students view writing differently: through exploration, research, interviewing, description and story-telling techniques.</p> <p style="text-align: center;">Primarily 7 – 12</p>

Presenters' Biographies

Nora Abboreno

Nora has taught every grade K – 8 as a classroom teacher. At various times as an educator she has specialized in teaching gifted students, junior high language arts, and reading for struggling students. For the last five years of her full-time career she was a literacy coach, coaching teachers of grades K – 8. Mrs. Abboreno now works as a part –time consultant and adjunct instructor at Concordia University, River Forest.

Diane Ackerman

Diane Ackerman manages the NIE program at the Daily Herald, a privately owned suburban Chicago newspaper with circulation of 150,000. Since joining the paper in 2002, she has tripled NIE circulation by adding weekly print features, refining the NIE Web site to provide on-demand teaching materials, and encouraging top-of-mind awareness by marketing the NIE program within the communities served. In addition to a newspaper career that spans 25 years in Indiana and Illinois, she served briefly as marketing director for an online tech publication and as general book buyer for Western Illinois University.

Lifetime belief: If you can read, and comprehend what you read, you can do almost anything.

View of educators: They rank right up next to God in importance in a child's life.

Dave Bennett

Dave Bennett has served as Executive Director of the Illinois Press Association (IPA) since May 1985. The IPA is a statewide organization which provides government affairs, advertising, education and business support for most of Illinois' newspapers. It is the largest state newspaper association in the country, with more than 600 daily and weekly newspapers among its membership. Dave is also the Executive Director of the Illinois First Amendment Center, housed within the IPA.

Prior to working for the IPA, Bennett was Executive Director of the Oregon Newspaper Publishers Association from 1981 to 1985, and was an associate professor in the Department of Journalism at Northern Arizona University from 1974 to 1981. Other work experience includes journalism instruction positions at Mankato (MN) State University and Southern Illinois University-Edwardsville; newspaper work at the Mankato (MN) Free Press, and the Durango (CO) Herald; and two teaching positions at Ohio high schools. Bennett received a B.A. in English from Miami (OH) University, his M.A. from the University of Oklahoma in journalism, and a Ph.D. in journalism and education from University of Oklahoma.

Shellie Brunzman

Shellie Brunzman has a Master's in Curriculum, Technology and Education Reform from the University of Illinois Urbana-Champaign and has taught in the Springfield Public School District for 25 years. As a fifth grade teacher, Shellie uses a wide variety of technology to enhance her curriculum and keep her students excited and engaged.

Kim Freitag

Kim Freitag has more than 20 years' experience in education as teacher, principal, and gifted program coordinator; M.S.Ed. in curriculum and supervision, currently a doctoral student; author of articles on study skills and differentiation published in Reading Teacher, Reading Today, Illinois Reading Council Journal, Illinois Council for Social Studies Journal, and in Our Berlin magazine; recent presenter at the Illinois Association for Gifted Children convention; completed advanced level of differentiation training at University of Virginia with Tomlinson and colleagues; currently gifted program coordinator in District #93 in Carol Stream.

Robert Freitag

Robert Freitag has more than 20 years' experience in education as teacher and counselor at elementary, middle school, and high school levels; Ed.D. in counseling from NIU; licensed clinical professional counselor; former member of government relations committee on the Illinois Association of College Admissions Counselors; adjunct instructor for NIU; currently high school guidance counselor at St. Charles North High School.

Shawn Healy

Shawn Healy is the McCormick Tribune Freedom Museum's resident scholar. He is responsible for exhibit content, academic outreach, and conference planning. Before joining the Freedom Museum, he served as a social studies teacher at the high school level. He also served as the faculty sponsor of the Junior State of America chapter and the Fed Challenge Team. Healy previously taught at West Chicago Community High School and Sheboygan North High School. A 2001 James Madison Fellow from the State of Wisconsin, Shawn holds an M.A. from the University of Illinois at Chicago in Political Science and a Bachelor's in Political Science, History and Secondary Education from the University of Wisconsin at Madison. Healy is currently a doctoral candidate in Political Science at the University of Illinois at Chicago.

Presenters' Biographies - Continued

Donna Herman

Donna Herman is a special education teacher at Andrew High School in Tinley Park and teaches Reading, History, and Government. Her education background includes an MA in Reading (Reading Specialist), MA in Special Education, and a MS in Continuing Education and Training Management.

Brian Johnson

Brian Johnson is a former staff photojournalist at a daily newspaper and has been teaching at the University of Illinois since 1988. Johnson has received recognition for his teaching including being selected as a Vice Chancellor's Teaching Scholar and as Faculty Member of the Year from the University of Illinois Dad's Association. He was twice the head of the Visual Communications Division of the Association for Education in Journalism and Mass Communication and the former vice president of the Illinois Press Photographers Association.

Johnson has received more than 60 national, regional and state awards for his photojournalism, multimedia and videos. Johnson's work has been published in the New York Times, the Chicago Tribune, the Washington Post, USA Today, Newsday and others. He was the editor of the book, "C-U in Seven Plus, A Week (Plus a little bit more) in the Life of Champaign-Urbana." His multimedia project, "This Bond," won Best Faculty Creative Project from the Association for Education in Journalism and Mass Communication.

Jim Kestner

Since he began his career as a high school English teacher and track and cross country coach, Jim Kestner has been conducting research and working with teachers, parents, and students to develop character in youth. He has worked with Oprah Winfrey, Olympic teams, Stanford University and USC, the Abraham Lincoln Institute for Literacy in America, and NASA. He has developed national programs on drugs and sport and high school sportsmanship and has taught at Northwestern University and the University of Illinois.

Today, Dr. Kestner teaches character development and prepares teachers at Eastern Illinois University. He is a published author, nationally recognized speaker, and has appeared on television and radio programs. Dr. Kestner lives in Hugo, Illinois, and has been married for 15 years to Tami (Hammer) Kestner. They have three children, Maxwell, 8th grade, Jackson, 5th grade, and Gracyn, 3rd grade.

Michael Schafstall

Since graduating from Concordia University in River Forest, Illinois, Michael has served as a youth director and has taught sixth graders at a private school in Hawaii and fourth graders in a public school in Indianapolis. He has successfully implemented the instructional strategies demonstrated in this presentation with his students. Since 1998, Michael has been providing staff development and presentations on brain-compatible instructional strategies.

Sally Turner

Sally Turner is an associate professor of journalism at Eastern Illinois University where she is the executive director of the Illinois Journalism Education Association and the Eastern Illinois High School Press Association. She also advises the university's yearbook, the Warbler. Turner has been interested in journalism most of her life. She first saw her name in print at age 10 when a letter she had written to the Young People's page editor of the Boston Globe was published. She wrote for her grade school newspaper (profiles of her teachers) as well as her high school newspaper and yearbook. She graduated from the University of Missouri's journalism school in 1981 and worked as a sports editor in Eldon, Mo., and in classified advertising and news in Colorado Springs.

Sally began her college teaching career at what is now the University of Central Missouri, where she received her master's degree and a secondary teaching certificate, and taught at Emporia State University in Kansas where she advised the student newspaper and supervised high school journalism education students before settling in at EIU. She received her doctorate in journalism at Southern Illinois University at Carbondale.

Exhibitors

The following is a preliminary list of
Conference Exhibitors as of February 20, 2009.

**Abraham Lincoln Presidential Library
& Museum**

Carol Manning
212 North Sixth Street
Springfield, IL 62701
(217) 558-8929
carol.manning@illinois.gov

**American Bar Association
Division for Public Education**

Colleen Danz
321 North Clark Street
Chicago, IL 60610
(312) 988-5734
danzc@staff.abanet.org

Greenville College

Jennifer Hanon
Admissions Coordinator
315 East College Avenue
Greenville, IL 62246
jennifer.hanon@greenville.edu

IL Conservation Foundation

Valerie Keener
1 Natural Resources Way
Springfield, IL 62702
valerie.keener@illinois.gov

IL First Amendment Center

Sue Montalvo / Amanda Plunkett
900 Community Drive
Springfield, IL 62703
smontalvo@illinoispress.org
aplunkett@illinoispress.org

Illinois Press Foundation

David Porter
900 Community Drive
Springfield, IL 62703
dporter@illinoispress.org

Lincoln Land Community College

Terri Hinrichs
5250 Shepherd Road
Springfield, IL 62794
(217)786-9657
Terri.hinrichs@llcc.edu

McCormick Freedom Museum

Courtney Brouwer
435 N. Michigan Ave., Suite 754
Chicago, Illinois 60611
(312) 222-4210
cbrouwer@FreedomMuseum.US

Sadlier

Mike Collins
4405 Blair Lane
Valparaiso, IN 46383
(219) 465-0453
mcollins@sadlier.com

Shurley English

Michael Schafstall
11693 Valleybrook Place
Carmel, IN 46033
(317) 848-6098 / (877) 748-7539
ShurleyEnglish@aol.com

SRA McGraw-Hill

Georgene Haire
2242 Boysenberry Lane
Springfield, IL 62711
georgene_haire@mcgraw-hill.com